

Active Assailant



A necessary Insurance Protection Product for a terrifying Reality

We know it may be a difficult conversation to have, but the harsh reality is that in today's world, every organization needs a plan that includes both Active Shooter Preparedness and an Insurance Policy for active assailant events.

Insurance Coverages to Consider:

- **Crises Management Expenses:** Expenses incurred as a result of an attack, which can include additional security measures, counseling, public relations costs, psychiatric and counseling expenses, and medical expenses (other than counseling and / or psychiatric care costs)
- **Business Interruption/Loss of Attraction:** Indemnification for business interruption loss resulting from physical loss or physical damage following an incident
- **Extra Expenses:** Cover for a range of extra expenses and costs likely to be incurred by an insured
- **Legal Liability:** Coverage for the Damages and Claim Expenses an insured will become legally obligated to pay following an incident
- **Bodily Injury and Death Benefit** for an insured person
- **Physical Damage:** Coverage for the cost of physical loss, damage or destruction to Insured property resulting from an Active Assailant incident
- **Threat Assessment and support,** including advice and initial assessment by a security and investigations consultant
- **Response Fees:** Coverage for expenses incurred by the insured to avoid, minimize, or mitigate damage to property or persons

Risk Management Assessment Consultation available by appointment

Call Vickie at Mike Russell & Associates, Inc to schedule an appointment: (479) 268-4471

